

#7 Elite Fitness News: May 2022

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Welcome to issue 7 of our monthly newsletter keeping you up to date with all things Elite.



Hi Joe

After a very exciting first few months to the year which saw us expand our range of equipment, celebrate our 10 year anniversary and be crowned Gym of the Year 2022 the question inevitably on everyone's lips is, what's next?

And of course we wouldn't let you down. Many of you will have already seen the beginnings of a something changing after a recent upgrade to the entry system.

This upgrade comes as a direct result of feedback received during our last members survey that often you'd like to bring family and friends along, however, the current reception hours aren't always ideal.

The addition of a pin-code reader means that in the very near future non-members will no longer be restricted by our reception hours and can join you no matter the time or day. 24 hour access, 365 days of the year for all!

As a result we do have to say goodbye to the old school membership cards. If you have one of these please do stop by during reception hours and we'll happily swap them for a contactless FOB.

We're currently developing the functionality for online purchasing of passes so these can be obtained in advance providing the ultimate ease of access.

Keep those eyes peeled, it won't be that long before you can show off your Gym of the Year!

We have a sunbed!



It turns out we've been keeping that we have a sunbed from you. We've been surprised at how many people have only just discovered they could get a head start on that summer tan under the same roof as getting that summer body.

With a range of courses available our stand up sunbed is available to use during reception hours, plus a variety of creams to accelerate the tone you're looking for.

FIND OUT MORE

MORE CARDI...OOOO! EQUIPMENT UPDATES



New arrival! An additional treadmill. One of the biggest benefits of changing our layout has been our ability to add equipment without compromising on the spacious feel.



Returning soon! Our recumbent bike has made its way back from storage and will return to the gym floor following a good clean up and service.



The stairmaster remains out of action. For what we hope is just a little longer. Unfortunately a new part is required that we are having to get made specially. This takes a little time. As soon as it's available we'll have this torture device back up and running.



Bank Holiday reception opening hours 9am - 1pm Monday 2 May. The gym remains open 24 hours and as normal for members only. Non-members welcome during reception hours.



Deal of the month: Propercorn, buy one get one half price. Grab yourself a post workout snack to relax and recover with after your session. 2 bags for just £1.50 throughout the month of May.

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